# NATURAL CLEANSER

Natural Cleanser is a carefully crafted formula with a blend of antioxidant-rich ingredients. This cleanser uses a combination of natural surfactants to provide deep cleansing with a gentle touch. It leaves the skin moisturized and balanced.



# why it's different

## **Naturally Effective Ingredients**

Perfect for use alone or paired with an exfoliant, Natural Cleanser has mild and moisturizing properties that make it optimal for skin that may experience dryness or irritation after cleansing.

## **Antioxidant Protection**

A powerful phytonutrient and natural antioxidant, lycopene is derived from tomatoes. It regenerates the appearance of aged and damaged skin, helping to smooth the look of wrinkles and support hydration.

## Unrivaled Efficacy

Each ingredient is used in its most effective form, and was specifically selected for its ability to affect real results within the skin.

- Removes dirt, oil, and makeup
- Moisturizes and soothes the skin
- Provides antioxidant benefits

# skin concerns

- Sensitive skin
- Skin dehydration

Suited For All Skin Types



**CLEANSERS** 

# how it works

Constant exposure to daily environmental stressors can dry or aggravate the skin. Sensitive or easily irritated skin may also feel discomfort soon after cleansing. Natural Cleanser is the perfect product to wash off daily buildup while helping to moisturize and defend against dryness. It also contains antioxidants to help ward off the effects of external aggressors.

# - key ingredients

### Decyl Glucoside and Coco-Glucoside

Naturally derived surfactants from coconut oil are infused into the formula. This unique blend serves as a gentle but deep cleanser that leaves the skin feeling soft to the touch. It eliminates the tight, dry sensation that is typically experienced when using harsh surfactants.

### Fragaria Ananassa Seed Oil (Strawberry Oil)

Strawberry oil plays a role in the after-cleansing experience. It gives the cleanser a fragrant, refreshing and uplifting aroma.

## Lycopene

Lycopene, a carotenoid and phytonutrient derived from tomatoes, helps to fight the effects of environmental damage.

## Hydrolyzed Wheat Protein

This naturally derived protein helps to condition and moisturize.

# directions for use

Wet face with warm water. Lather a small amount of Natural Cleanser in your hand and massage it onto your face in a circular motion. Avoid eye area. Rinse thoroughly with warm water.

"If you are interested in reviewing the complete ingredient listing, please reach out to your Sales Representative.



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